

Exhibit 10



Guides > One



Overview



The smart speaker for music lovers—

- Perfect fit for shelves, counters, and snug spaces or mounted to a wall, ceiling, or speaker stand.
- Freedom of control using the [Sonos S2](#) or [Sonos S1](#) app, the touch [controls](#) on the speaker, or your [voice](#).
- Pair two Sonos Ones for left-right [stereo sound](#), or use two Sonos Ones as rear [surrounds](#) for your home theater.
- See [Setup](#) when you're ready to add a Sonos One to your system.

Control and lights



Volume Control

- Volume up (right)
- Volume down (left)

Touch and hold to quickly change the volume.

Note: You can also use the Sonos app and voice control to adjust volume.



Play/Pause

- Press once to play or pause audio.
- Press and hold to add the music that's playing in another room.



Next/Previous

- Swipe right to skip to the next song.
- Swipe left to go to the previous song.


Note: You can't skip forward or go back when listening to a radio station.



Microphone

Tap to turn the microphone on or off:

- When the microphone light is on, voice control is on and your voice service is ready to respond.
- When the light is off, voice control is off.

Note: If you've installed a voice service and the microphone is off, you can still use voice commands. Just press and hold —no need to start with a wake word. When you release the microphone button, voice control turns off again.

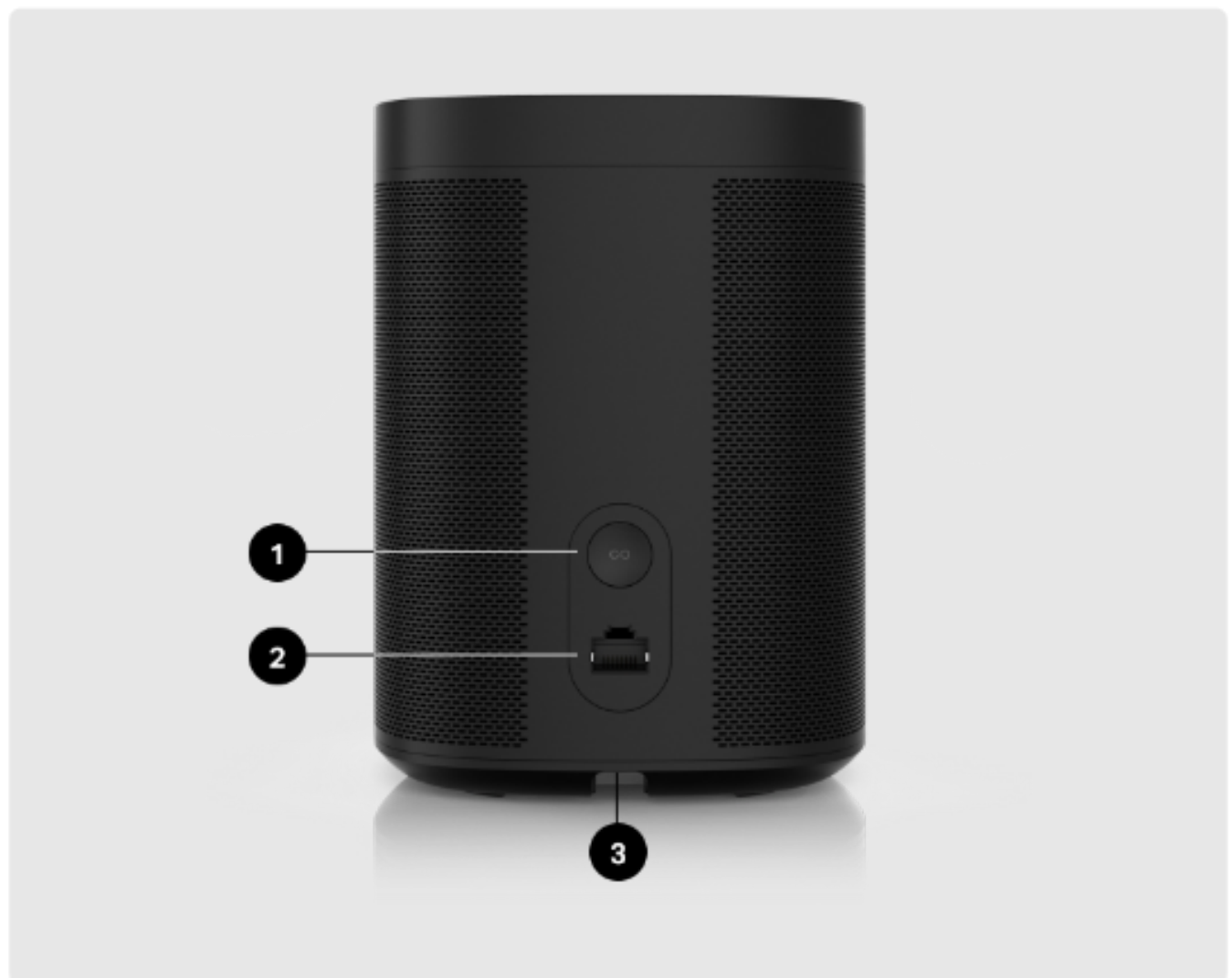


Status light

Displays the product's connection to WiFi, indicates when the volume is muted, and signals errors. [Learn more](#)

Note: If you don't want to allow playback or volume adjustments using the speaker touch controls, you can disable them in the room's settings.

Connector panel



1

Join button

Press to connect to your Sonos system during setup.

2

Ethernet port

Use an Ethernet cable if you want to connect to a router, computer, or network-attached storage

3

AC power (mains) input

(NAS) device (optional).

Use only the supplied power cord (using a third-party power cord will void your warranty).

Note: Insert the power cord firmly until it is flush with the bottom of the speaker.

Select a location


You can put your speaker just about anywhere. For maximum performance, here are a few guidelines:

- Sonos One sounds great even when placed next to a wall or on a shelf. For best performance, leave at least 1" (2.5cm) space around the back of the speaker.
- It's humidity-resistant so you can use it in the bathroom.
- It's not water-resistant so don't put it near water or leave it in the rain.

Set up stereo pair


Pair two Sonos speakers in the same room for a wider, stereo experience. One speaker serves as the left channel and one serves as the right channel.

Note: The Sonos speakers in a stereo pair must be the same type.

1. Place the speakers 8 to 10 feet apart. Your favorite listening position should be 8 to 12 feet from the paired speakers—less distance increases bass, more distance improves stereo imaging.
2. Go to  > **System**.
3. Select one of the speakers you want to use in the stereo pair, then choose **Set Up Stereo Pair** to get started. [Learn more](#)

Set up surrounds

It's easy to turn two Sonos speakers (same model), or a Sonos Amp and your favorite non-Sonos speakers, into separate right and left channels for your home theater.

1. Place each surround speaker about 10ft from your favorite listening position, angling them toward the seating area.
2. Go to  > **System**.
3. Select a room with a soundbar and choose **Add Surrounds** to get started.

Note: If you group the rooms or create a stereo pair instead, you won't have surround sound.

[Learn more](#)

During setup, surround sound is optimized for your room. These settings are adjustable:

Surrounds	Turn surround sound On or Off .
TV Level	Adjust surround volume for TV audio.
Music Level	Adjust surround volume for music.
Music Playback	Ambient (subtle) or Full (louder, full range). Doesn't apply to Dolby Atmos Music playback.


Voice services

Use your voice to control your Sonos system with any voice-enabled Sonos product—play and control content, turn the volume up or down, and more.

- **Sonos Voice Control:** control your whole Sonos system with hands-free ease and unmatched privacy. Sonos Voice Control comes ready to use—it only takes a few seconds to add when you set up your speakers. [More information](#)
- **Amazon Alexa:** you'll need the Sonos app and the Alexa app with the Sonos skill enabled. You'll make some changes in both apps during setup. [Learn more](#)
- **Google Assistant:** you'll need the Sonos app and the Google Assistant app. You'll make some changes in both apps during setup. [Learn more](#)
- **Siri:** you'll need the Apple Home app. Add your AirPlay2-compatible Sonos speakers to the Apple Home app and then use an iPhone, iPad, or Apple TV to ask Siri to play music (currently limited to Apple Music). [Learn more](#)

Note: Voice control isn't supported in every country yet—this feature will be available as soon as Sonos and a voice service launch together in your region.

Microphone on/off

The microphone is used for voice control and for microphone-dependent features like Trueplay tuning. Press  to turn the microphone on or off—the microphone LED light will let you know when your voice assistant is listening.

When the microphone light is on:

- If you set up a voice service, voice control is on and ready to respond.
- Microphone-dependent features like [Trueplay](#) are available.

When the microphone light is off:


- If you set up a voice service, voice control is off.

- Microphone-dependent features like Trueplay are unavailable.

Trueplay™

Every room is different. Trueplay tuning measures how sound reflects off walls, furnishings, and other surfaces in a room, then fine tunes your Sonos speaker to make sure it sounds great no matter where you've placed it.

Trueplay works on iOS mobile devices running iOS 8 or later. During tuning, you'll move around the room holding your mobile device.

1. Select  > **System**, and pick the room you want to tune.
2. Choose **Trueplay Tuning** to get started.

Note: Trueplay tuning isn't available if VoiceOver is enabled on your iOS device. Turn VoiceOver off in your device settings before tuning your speakers.

Auto Trueplay

Portable Sonos products like Sonos Roam and Move can tune themselves automatically. Auto Trueplay uses your speaker's microphone to detect the environment and make periodic tuning adjustments so you get great sound wherever your speaker is and whatever you're listening to.

Go to  > **System**, and select your portable speaker to turn on auto Trueplay.

Product settings

You can customize Sonos products for your surroundings. Go to  > **System** and select a product.

Room Name

If you move your speaker to a new room, you can change its name in **Settings**.

Turn off WiFi

(not on portable products)

You can turn off your speaker's WiFi when it's connected to your network with an Ethernet cable. This reduces power consumption and can improve connectivity for some wired speakers. For products like Amp and Port, turning off WiFi can reduce the internal temperature when they're placed in a rack or stacked. [Learn more](#)

EQ

Sonos products ship with preset equalization settings. You can change the sound settings (bass, treble, balance, or loudness) to suit your personal preferences. [Learn more](#)

Trueplay

Trueplay adapts the sound for your surroundings and content. Portable products can tune themselves automatically. [Learn more](#)

Volume Limit

You can set a maximum volume for each room. [Learn more](#)

Status Light

Displays the speaker's connection to WiFi, indicates when the volume is muted, and signals errors. [Learn more](#)

Note: If the light is distracting, you can turn it off in **Settings**.

Touch Controls

You can disable the touch control on your speaker. You may want to do this to prevent a child or curious pet from accidentally adjusting playback or volume. [Learn more](#)

Battery Saver
 (portable products)

To save battery life, you can set your portable speaker to power off automatically instead of going to sleep. It won't appear in the Sonos app until it's powered back on.

Line-In
 (products with line-in capability)

Connect an audio device like a turntable or stereo to an Amp, Port, or Five. Go to **Browse > Line-In**, and select the source to start playback. You can adjust line-in settings like source name, audio level, and autoplay.

Accessories

Find the perfect accessory for your Sonos system—tailored to perfectly fit your Sonos products.

For a full selection of Sonos-compatible stands, wall mounts, chargers and cables, see [Accessories](#) on our website.

Sonos One Stand

A set of custom-designed stands for Sonos One, One SL and Play:1 speakers provides an elegant solution for placing your home theater surrounds.

- Indentation in the stem hides the speaker's power cable for simple cable management.
- Solid construction. The base has increased structural stability to eliminate wobbling, and bumpers secure your speakers in place.
- Perfect height for home theater surrounds.
- Dimensions (H x W x D): 32.98 x 11.81 x 11.81in. (837.8 x 300 x 300mm)
- Weight: 12.3lbs (5.58kg) for the pair; 6.15lbs (2.8kg) each

What's in the box?

The kit contains a pair of Sonos stands. Each stand assembly includes:

- Base
- Stem
- Speaker platform
- Speaker platform bottom cover
- Stem top cap
- Mounting kit with 4 screws (2 silver, 2 black)

Note: Sonos speakers sold separately.

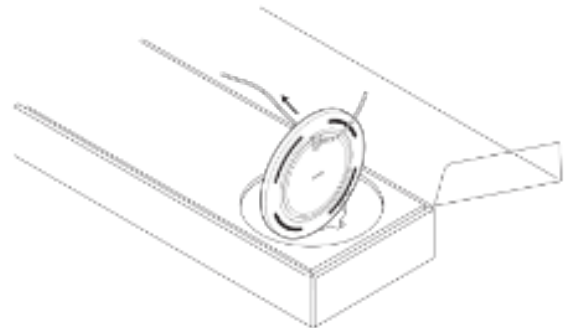
What you'll need

- Phillips-head screwdriver

Set it up

1

Take everything out of the box and place the base in the packaging slot to stabilize it for the next few steps. Unplug your Sonos speaker, and thread the speaker end of the power cord through the opening in the base.



2

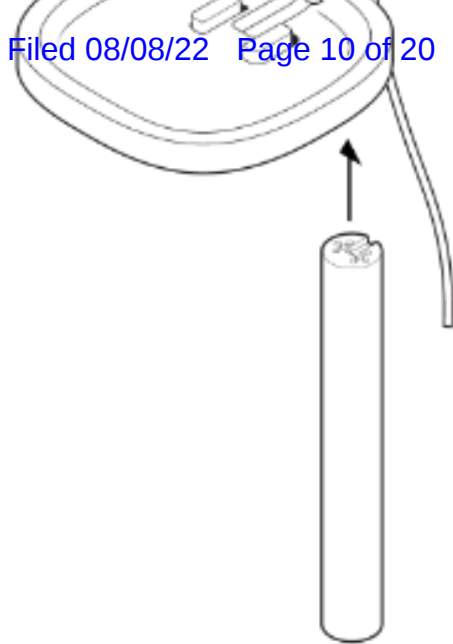
Insert the stem snugly into the base, using the alignment pins to position the power cord channel either in the front or back. Use the 2 black screws and a Phillips-head screwdriver to attach the base.



3

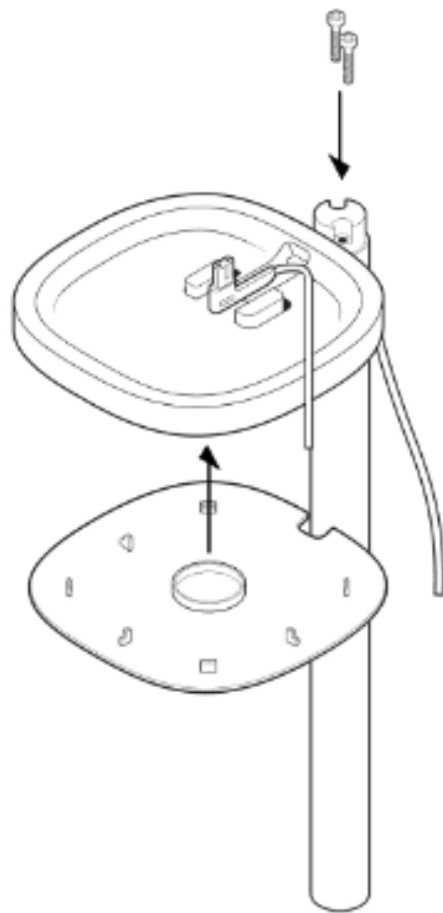
Route the speaker's power cord through the speaker platform.





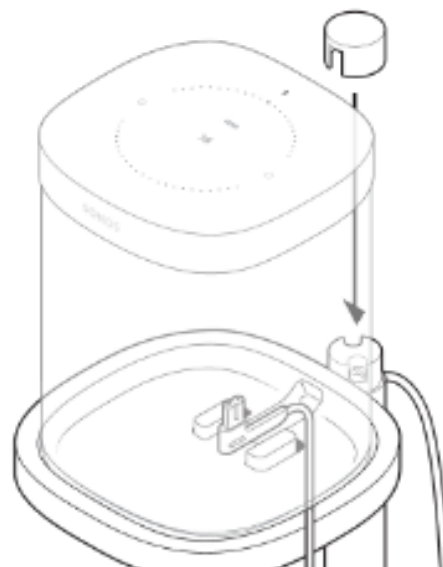
4

Use the 2 silver screws to attach the speaker platform to the top of the stem, threading the power cable carefully. Snap the bottom plate on with the power cable channel in the back, and mount the platform on the stem.



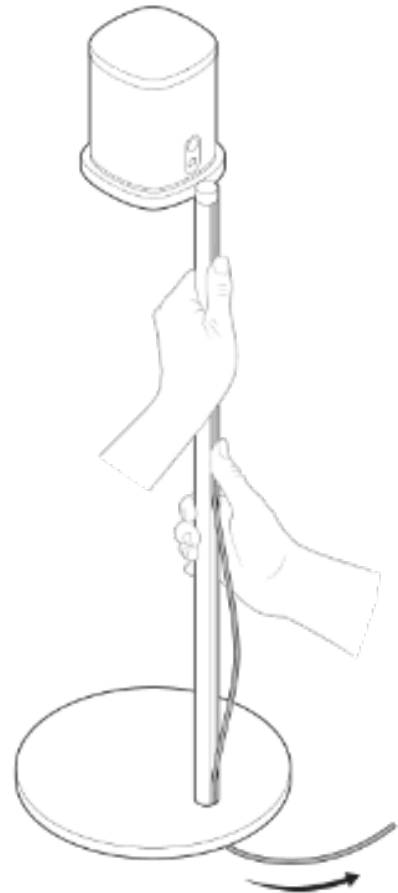
5

Plug the power cord back into the speaker and place on the top mount, pulling any extra cable down from the top. Tighten the screws and attach the top cap with the notch facing toward the speaker.



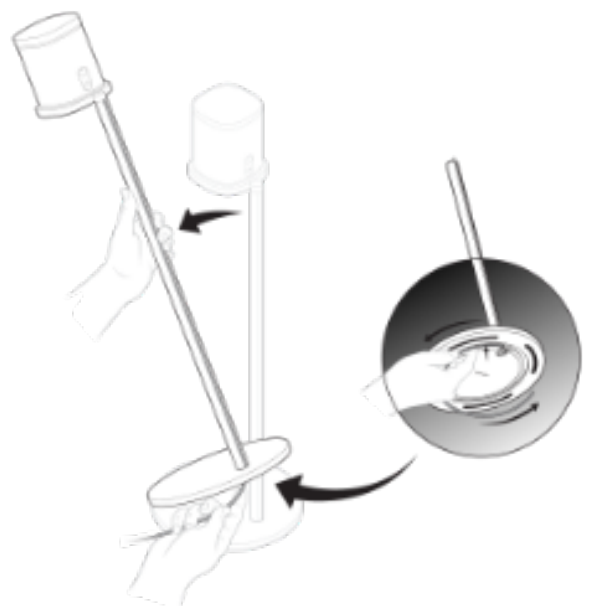
6

Press the power cord into the stem, working from top to bottom. Pull the excess cable down from the base.



7

Tilt the Stand forward slightly to wrap the excess cord around the bottom of the base. Plug the speaker's power cable into the wall and enjoy the music!



Sonos One Shelf

The easy-to-install shelf for Sonos One, One SL, and Play:1 securely holds your speaker in place—its space-

- Designed to support up to 8lbs (3.6kg).
- Dimensions (H x W x D): 0.89 x 10.23 x 6.29in.(22.7 x 260 x 160mm)
- Weight: 1lb (0.45kg)

Note: For the full selection of Sonos-compatible stands, wall mounts, and cables, see [Accessories](#) on our website.

What's in the box?

- Top shelf
- Wall bracket
- Bottom cover
- Mounting

Note: Sonos speakers sold separately.

What you'll need

- Pencil
- Phillips-head screwdriver
- Power drill (if needed for install)

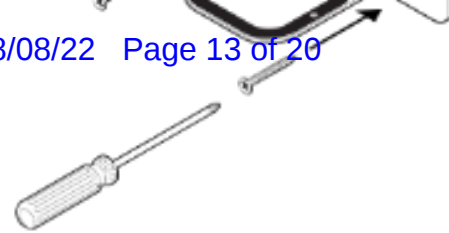
Wall material	Pre-drill	Use wall anchors	Use screws
Wood stud	1/8" / 3 mm bit	No	Yes
Drywall (no stud)	5/16" / 8 mm bit	Yes	Yes
Hard wallboard or double board	5/16" / 8 mm bit	Yes	Yes
Plaster	5/16" / 8 mm bit	Yes	Yes
Concrete or brick	5/16" / 8 mm bit	Yes	Yes

Set it up

1

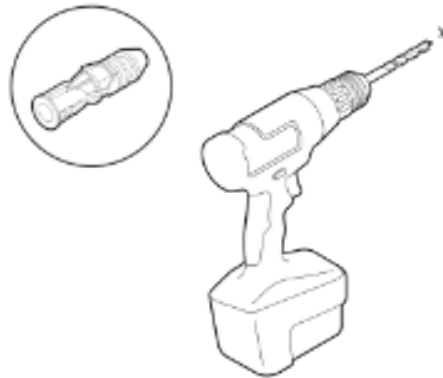
Place the wall bracket against the wall and mark the screw holes. (Make sure the black bracket foam ring is face up.)





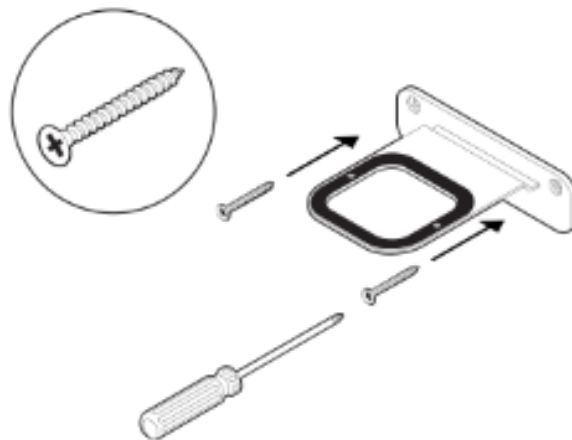
2

If using wall anchors, use a 5/16" drill bit to drill 2 pilot holes and then insert the wall anchors. Refer to the wall mounting information below for guidelines. Otherwise skip this step.



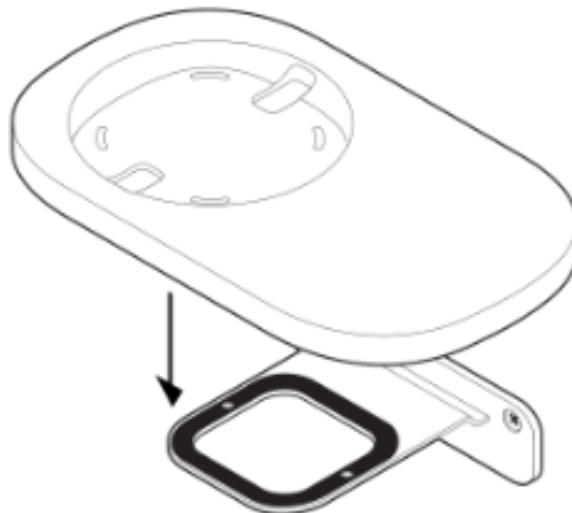
3

Use a Phillips-head screwdriver or a power drill to screw the bracket to the wall.



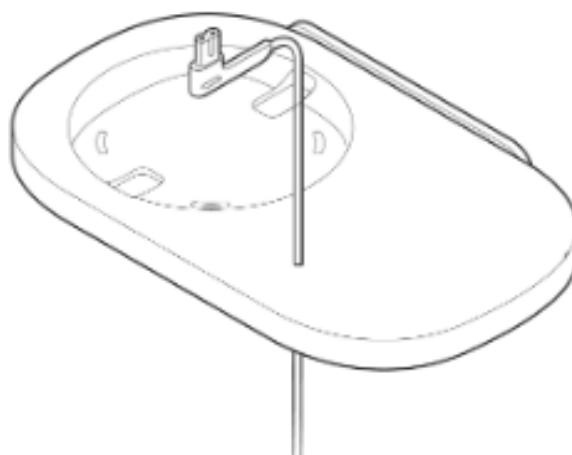
4

Position the Shelf the way you want it (supports left or right speaker placement). Press the Shelf firmly on to the wall bracket until it snaps into place (both front and back).



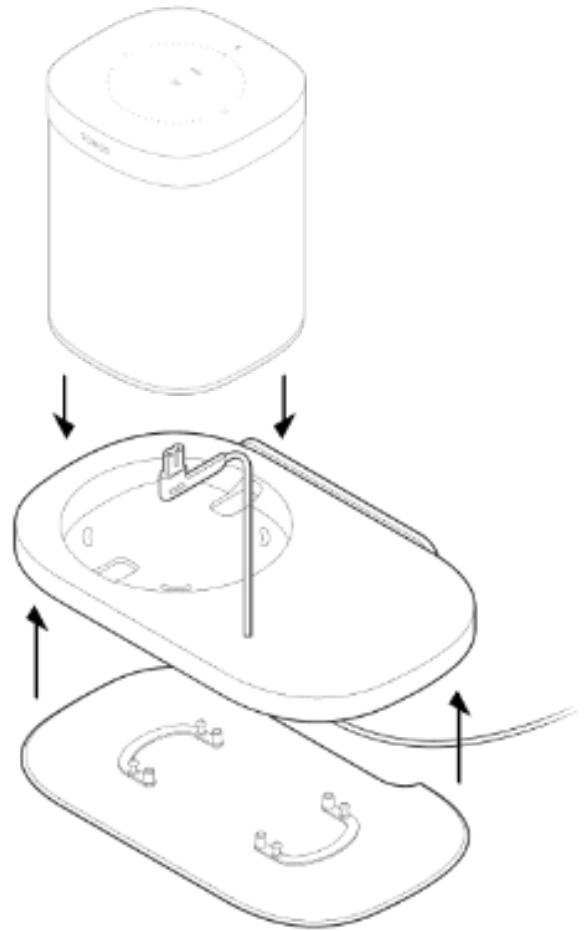
5

Route the speaker's power cord through the Shelf opening. (You'll wrap the cord around the bottom of the Shelf after it's assembled.)



6

Carefully align the pins, then press the bottom cover firmly onto the shelf until it snaps into place. Plug the power cord into the speaker and place it on top of the Shelf.



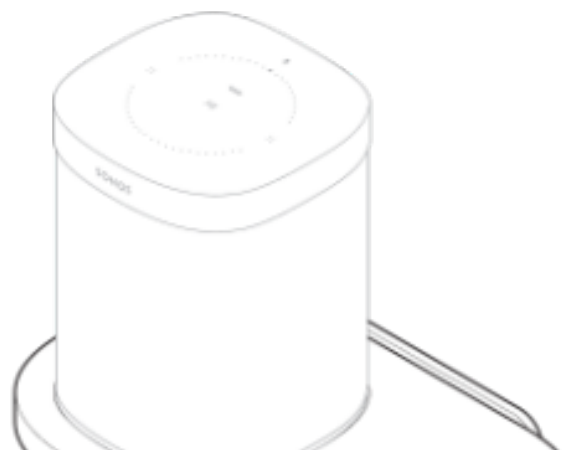
7

Wrap the excess power cord around the bottom of the Shelf.



8

Your Shelf assembly is complete—time to play some music!



Sonos One Mount

- The easy-to-install mount for Sonos One, One SL and Play:1.
- Holds speaker normally, upside-down, or even horizontally.
- Speaker can pivot up to 45 degrees.
- Allows access to ports, buttons, and touch controls.
- Cleanly routes your speaker's cables.

Important: This mount is intended for use only with Sonos One, One SL, and Play:1.

What's in the box?

- Mount
- Wall bracket
- Top cap
- Mounting kit

Note: Sonos speakers sold separately.

What you'll need

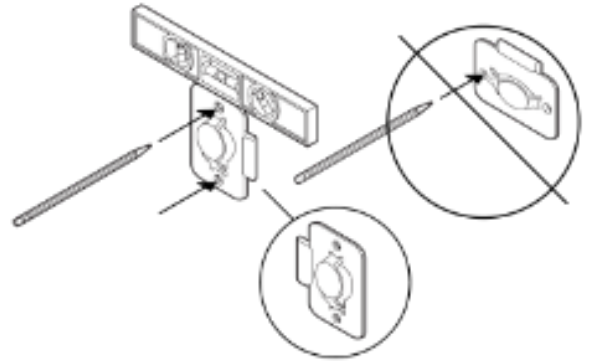
- Pencil
- Level
- Phillips-head screwdriver
- Power drill (if needed for installation location)

Wall mount	Pre-drill	Use wall anchors	Use screws
Wood stud	1/8" / 3mm bit	No	Yes
Drywall (no stud)	5/16" / 8mm bit	Yes	Yes
Hard wallboard or double board	5/16" / 8mm bit	Yes	Yes
Plaster	5/16" / 8mm bit	Yes	Yes
Concrete or brick	5/16" / 8mm bit	Yes	Yes

Set it up

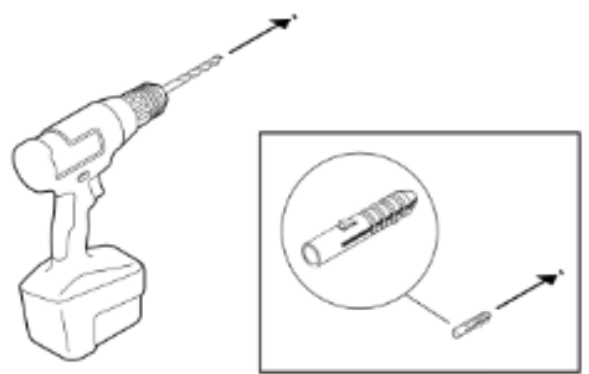
1

Place the wall mount bracket against the wall using a level to make sure it is vertical and mark the screw holes.



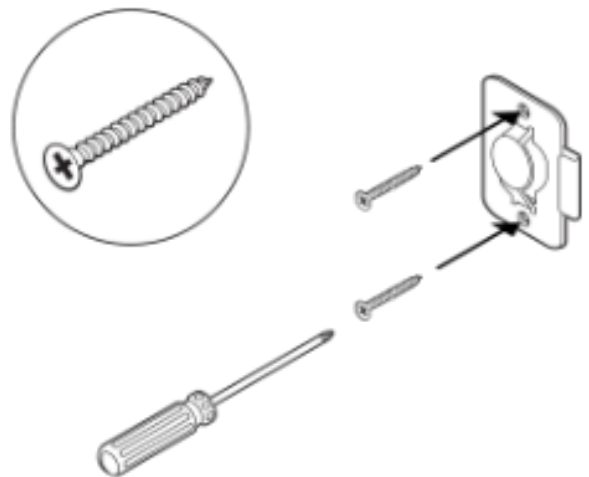
2

If you're using wall anchors, use a 5/16" drill bit to drill 2 pilot holes and then insert the wall anchors.



3

Use a Phillips-head screwdriver or power drill to screw in the wall mount bracket.



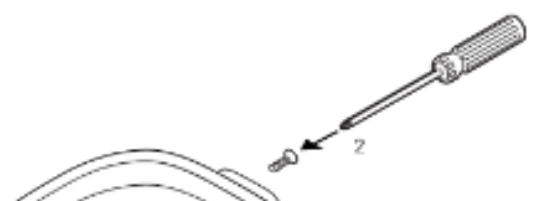
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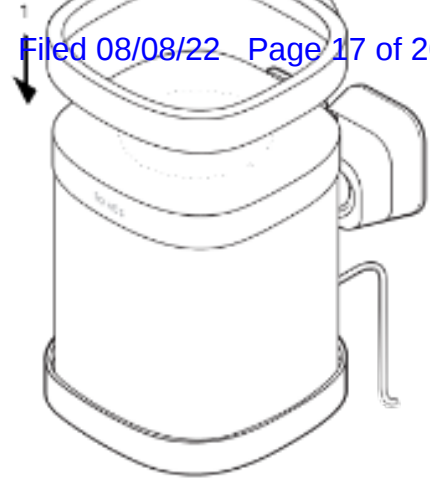
Feed the speaker's power cord through the Mount opening and plug it into the speaker. Place it down onto the Mount.



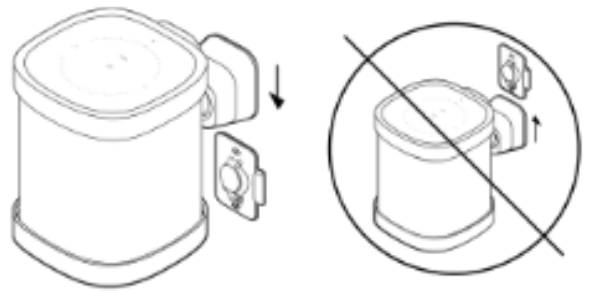
5

Press the top band down firmly onto the speaker and use a Phillips-head screwdriver to screw in the top band fastener on the back.

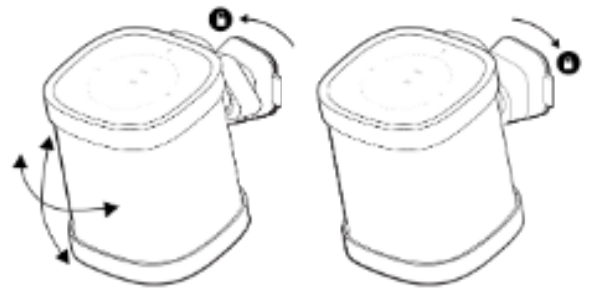




- 6** Slide the Mount down onto the wall bracket.



- 7** Twist the speaker to position it in place, then turn it right to lock it in securely.
Turn left to unlock.



- 8** Route the power cable into the side hook and plug the speaker into power.



Specifications

Feature	Description
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Amplifier	Two Class-D digital amplifiers.
Tweeter	One tweeter creates a crisp and accurate high frequency response.
Mid-woofer	One mid-woofer ensures the faithful playback of mid-range vocal frequencies plus deep, rich bass.
Stereo pair	Turn two speakers into separate left and right channel speakers to create wider, deeper sound.
Home theater	Add two speakers as surrounds for a true surround sound experience.
Microphones	<ul style="list-style-type: none">• Far-field microphone array.• Microphone LED, hard-wired to the voice microphones for extra privacy control so you're always aware when the microphone is active.
Voice	Integrated voice control.

NETWORKING*

Wireless connectivity	<p>Using Sonos S2: Connects to WiFi network with any 802.11a/b/g/n 2.4 or 5GHz broadcast-capable router.</p> <p>Using Sonos S1: Connects to WiFi network with any 802.11b/g 2.4GHz broadcast-capable router. 802.11n only network configurations are not supported—you can either change the router settings to 802.11b/g/n or connect a Sonos product to your router.</p>
Ethernet port	One 10/100Mbps Ethernet port. You can plug a Sonos product directly into your router if your WiFi is unstable.

GENERAL

Power supply	Auto-switching 100 - 240V ~ 50-60Hz 1A AC universal input
Dimensions (H x W x D)	6.36 x 4.69 x 4.69in. (161.45 x 119.7 X 119.7mm)
Weight	4.08lb (1.85 kg)

Operating temperature	32° to 104° F (0 to 40° C)
Storage temperature	-4° to 158° F (-20° to 70° C)
Humidity resistant	Designed to withstand high humidity, like in a bathroom with a running shower. (It is not waterproof or water-resistant.)
Product finish	White with white grille, black with black grille
Package contents	Sonos One, power cord, and Quickstart Guide

* Specifications subject to change without notice.

Important safety information

1. Read these instructions.
2. Keep these instructions.
3. Heed all warnings.
4. Follow all instructions.
5. Do not use this apparatus near water.
6. Clean only with dry soft cloth. Household cleaners or solvents can damage the finish on your Sonos products.
7. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus that produce heat.
9. Protect the power cable from being walked on or pinched, particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
10. Only use attachments/accessories specified by the manufacturer.
11. Unplug this apparatus during lightning storms or when unused for long periods of time.
12. This product does not have any user-serviceable parts. Do not open or disassemble or attempt to repair it or replace any components. Refer all servicing to Sonos qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cable or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
13. The Mains plug should be readily available to disconnect the equipment.
14. **Warning:** To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture.
15. Do not expose apparatus to dripping or splashing and do not place objects filled with liquids, such as vases, on the apparatus.

